



Nexus 9



Nexus Player



Android 5.0 Lollipop



Google TV™

CHALLENGES

Challenge 1:

How can STBs be more interesting?

DVB T2





boring



DMS: Digital Monetisation System



HbbTV

Hybrid broadcast broadband TV

Challenge 2:

How to join a party among with big screens and small screens?

wifi

3G

4G

Miracast

DLNA



TV set



STB with USB port



USB wifi dongle



Smart phone

Challenge 3:

What is a role to be acted in the whole smart home system?

Smart  Home

Microsoft[®] Venus

The year 1999

Haier



Smart home host + Internet gateway + OTT + DVB



